



## LODGING TAX ADVISORY COMMITTEE

### JUNE 2021 MEETING MINUTES

**DATE:** June 10, 2021  
**TIME:** 11:00 AM – 12:00 PM  
**LOCATION:** Join Zoom Meeting  
<https://zoom.us/j/93352757315>  
Call-in: (253) 215-8782  
Meeting ID: 933 5275 7315

#### **Call to Order KK – 11:11a**

**Attending: John Moist, Jenny Wellman, Jannae Mitton, James Karrer, Stephanie Lile, Josh Stecker, Laura Pettitt, Chair Kit Kuhn**

**Absent: Sue Braaten, Mary DesMarais**

- Review and Approval of Apr 21 Special Meeting Minutes
  - Changes made to original amount and amended amounts awarded
    - Motion to approve – Stephanie Lile
    - Second - Jannae Mitton
    - All approve
- Review and Approval of May 13 Regular Meeting Minutes
  - Motion to approve – Jenny Wellman
  - Second - Jannae Mitton
  - All approve
- Overview/Update: 2021 Visitors Guide
  - Print – Cover selection in motion
  - Digital – event cal shaping up, blog content in motion, events + meetings outreach
- Trolley Pledges
  - Received: Uptown, Heron's Key, Chamber, DWA
  - N/A: Inn at Gig Harbor
- Press releases:
  - Summer Sounds and Movies in the Park – 06.08
    - Brochures in production
  - Trolley – 06.09
    - Inaugural journey – electeds + media pitch to news channels out, ribbon cutting on Friday, June 11
    - LP to deliver brochure stands + brochures to trolley stops
- Awarded funds to kayak docks: \$100,000 per Council
- 75<sup>th</sup> Anniversary – July 12 – Banner hung over Harborview; Proclamation and announcement at July 13 1<sup>st</sup> Summer Sounds Concert of the year
- Reapplication of GHSC for \$5000 in other (approved) LTAC funding?
  - Motion for readjustment of funds allocated, no second LTAC application for 2021 funds allowed for GHSC – John Moist
  - Stephanie Lile second
  - All approve – motion passes
- Summer short-lead travel media pitches; Long-lead Fall

- Topic brainstorm – N/A

**Adjourn 12:18p: John Moist motioned; Jenny Wellman Second**

**All in favor, motion passes.**

Next Regular Meeting: July 8, 2021