



**Agenda**  
**Gig Harbor City Council Retreat**  
**Thursday, September 8, 2022 - 2:00 p.m.**  
**Community Rooms A/B**

*This meeting may also be accessed through Zoom at <https://zoom.us/j/93216056382> or by calling (253) 215-8782 and entering Meeting ID 932 1605 6382.*

- 2:00** Welcome and Agenda Overview
- 2:10** Communication Styles Training
- 3:30** Break
- 3:40** Discussion of Current Policies and Possible Updates
- 4:40** Next Steps
- 5:00** Adjourn

# Gig Harbor City Council

Communications Retreat

September 8, 2022

Facilitator | Marilynne Beard, MMB Consulting

# Success Signals Communication Styles

## Learning Objectives

By the end of this session, you will:

- Learn about four communication styles
- Discover your preferred style
- Understand how different communication styles work together
- Learn how you can be more effective with different communications styles

# Success Signals Communication Styles Communications Quiz

The average listening attention span of a listener is:

- A. 8 seconds
- B. 1 minute
- C. 5 minutes
- D. 15 minutes

# Success Signals Communication Styles Communications Quiz

Twenty-four hours after an individual has heard a presentation, he or she will retain approximately

- A. 10%
- B. 20%
- C. 50%
- D. 95%

# Success Signals Communication Styles Communications Quiz





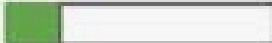
When you are speaking to someone face-to-face, approximately how many communications signals (or ways of transmitting your message) are you sending?

- A. 2 - 3
- B. 4 - 8
- C. 10 - 15
- D. 15 - 20
- E. 20 - 25

# Strategic Planning Process





|   |   |  |   |   |   |
|---|---|--|---|---|---|
|  |  |  |  |  |  |
| <b>Council Role:</b> Affirm Vision/Purpose  | Establish Goals   | Establish/Prioritize Action Items  | Review/Adopt Budget<br>Conduct Meetings   | Authorize Contracts (of \$15K or more)  | Engage w/ Community And Staff   |
| <b>Staff Role:</b> Support Vision/Purpose   | Align Goals with Resources  | Implement Priority Action Items  | Prepare Plans and Oversee Functions   | Plan & Complete Projects  | Carry Out Day-to-Day Responsibilities   |



# IAP2 Spectrum of Public Participation



*Increasing Level of Public Impact*

**Public  
participation  
goal**

## **Inform**

To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

## **Consult**

To obtain public feedback on analysis, alternatives and/or decisions.

## **Involve**

To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.

## **Collaborate**

To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

## **Empower**

To place final decision-making in the hands of the public.